

FRECKLEFACE

Product & Packaging Graphic Designer

JOB DESCRIPTION

Job Title: Product & Packaging Graphic Designer	Company: Freckleface Home Fragrance Ltd
Dept: Head Office Marketing	Location: Unit 4, Tate Business Park, Dozens Bank, Spalding, Lincolnshire PE11 3LX
Key Activities <ul style="list-style-type: none">• Support the Founder to create design concepts for ethical consumer products and drawings to determine the best product.• Create unique packaging solutions following a strong brand guideline• Work directly for the Founder / Managing Director to bring ideas to life and all the way through to production• Work to tight deadlines• Present product ideas to relevant team members for brainstorming• Work with production to ensure packaging is sustainable and practical whilst being design led and inspirational.• Modify and revise existing designs.• Work with external clients and the Founder creating products under license agreements following brand guidelines.• Cover and support our Junior Graphic Designer with digital marketing – website, emailers, brochures, signage and all forms of marketing materials.	
Key Skills Required: <ul style="list-style-type: none">• Qualification in creative/graphic design, experience using Indesign and Illustrator• Relevant work experience as a product or graphic designer• Exceptional verbal and written communication skills• Excellent eye for aesthetic design and customer appeal• Artistic and innovative flair• Attention to detail and excellent proof reader• Ability to manage multiple projects and tasks• Creativity and an ability to produce innovative and original ideas• Experience in digital marketing and SEO• Ability to work well within a team in a faced paced environment• Time management skills, leveraging a flexible approach to meet deadlines	

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